

Date: July 17, 2026

To
BSE Limited
The Listing Department
Phiroze Jeejeebhoy Tower
Dalal Street, Mumbai – 400001,
Maharashtra, India

Scrip id: 976831

Dear Sir/Madam,

Sub: Intimation under Regulation 51(2) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”) read with Part B of Schedule III of SEBI Listing Regulations.

Pursuant to Regulation 51(2) read with Part B of Schedule III of the SEBI Listing Regulations, we wish to inform you that based on the recommendation of the Nomination and Remuneration Committee (NRC), the Board of Directors of the Company, at its meeting held on July 16, 2026, have inter alia considered the following:

1. The proposal for appointment of **Mr. Chagamreddy Sriram Charan Reddy (DIN: 09388494)** and **Ms. Hina Ansari** as Additional (Non-Executive) Directors, which had been considered by the NRC and the Board at their meetings held on **July 13, 2026**, has been deferred in view of the requisite clearance being awaited from their respective organisations.
2. Consequently, the Board and NRC considered and approved the proposal for appointment of **Mr. Chandra Sekara Reddy Chennareddy (DIN: 07762516)** and **Mr. Anjaneyulu Kandimalla** as Additional (Non-Executive) Directors of the Company, subject to the prior approval of the Reserve Bank of India (“RBI”) as required under the Reserve Bank of India (Non-Banking Financial Companies - Governance) Directions dated November 28, 2025 (Updated as on June 24, 2026) and approval of the Members of the Company, with effect from such date as may be decided by the Board post receipt of RBI approval.

Further the disclosures prescribed under the SEBI Listing Regulations, including the profiles of the proposed directors, effective date of appointment, disclosures regarding debarment, and other applicable details, will be submitted to the Stock Exchange upon receipt of the RBI approval and the appointments becoming effective.

You are requested to take the same on record.

Thanking you
For and on Behalf of
Keertana Finserv Limited

Revan Saahith Reddy Vendidandi
Chief Financial Officer

CC: Axis Trustee Services Limited
The Ruby, 2nd Floor, SW, 29 Senapati Bapat Marg, Dadar West, Mumbai – 400 028
CC: Mitcon Credentia Trusteeship Services Limited
1402/1403, 14th Floor, Dalamal Towers, Free Press Journal Marg,
211 Nariman Point, Mumbai, Maharashtra 400021

Keertana Finserv Limited (Formerly Known as Keertana Finserv Private Limited)

Regd. Office: Office No 919, 9th Floor, 4A, Regus Granduer, Abanindra Nath Thakur Sarani, PS Arcadia Central (Camac Street), Park Street, Kolkata, West Bengal - 700016.
Administrative Office: Plot No. 31 & 32, Ramky Selenium Towers, Tower A, Financial District, Nanakramguda, Hyderabad, Telangana-500032.
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