Keertana

Date: July 14, 2026

To
BSE Limited
The Listing Department
Phiroze Jeejeebhoy Tower
Dalal Street, Mumbai – 400001,
Maharashtra, India

Dear Sir/Madam,

Sub: Intimation under Regulation 51(2) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") read with Part B of Schedule III of SEBI Listing Regulations.

Pursuant to Regulation 51(2) read with Part B of Schedule III of the SEBI Listing Regulations, we wish to inform you that based on the recommendation of the Nomination and Remuneration Committee (NRC), the Board of Directors of the Company, at its meeting held on July 13, 2026, have inter alia considered the proposed appointment of the below-mentioned Non-Independent Directors:

1. **Mr. Ramcharan Reddy Chagamreddy** (DIN: 09388494) as an Additional Director and Non-Executive Director of the Company, subject to the prior approval of the Reserve Bank of India ("RBI") as required under the Reserve Bank of India (Non-Banking Financial Companies - Governance) Directions dated November 28, 2025 (Updated as on June 24, 2026) and approval of the Members of the Company, with effect from such date as may be decided by the Board post receipt of RBI approval.

2. **Ms. Hina Ansari** as an Additional Director and Non-Executive Director of the Company, subject to the prior approval of the Reserve Bank of India ("RBI") as required under the Reserve Bank of India (Non-Banking Financial Companies - Governance) Directions dated November 28, 2025 (Updated as on June 24, 2026) and allotment of a Director Identification Number (DIN) by ROC and approval of the Members of the Company, with effect from such date as may be decided by the Board post receipt of RBI approval.

3. **Mr. Siva Kumar Reddy Bareddy** (DIN: 11822801) as an Additional Director and Executive Director of the Company, subject to the prior approval of the Reserve Bank of India ("RBI") as required under the Reserve Bank of India (Non-Banking Financial Companies - Governance) Directions dated November 28, 2025 (Updated as on June 24, 2026 and approval of the Members of the Company, with effect from such date as may be decided by the Board post receipt of RBI approval.

4. **Mr. Harsha Manne** (DIN: 11823970) as an Additional Director and Non-Executive Director of the Company, subject to the prior approval of the Reserve Bank of India ("RBI") as required under the Reserve Bank of India (Non-Banking Financial Companies - Governance) Directions dated November 28, 2025 (Updated as on June 24, 2026) and approval of the Members of the Company, with effect from such date as may be decided by the Board post receipt of RBI approval.

5. **Ms. Alekhya Reddy Kommuru** (DIN: 11824963) as an Additional Director and Non-Executive Director of the Company, subject to the prior approval of the Reserve Bank of India ("RBI") as required under the Reserve Bank of India (Non-Banking Financial Companies - Governance) Directions dated November 28, 2025 (Updated as on June 24, 2026) and approval of the Members of the Company, with effect from such date as may be decided by the Board post receipt of RBI approval.

Further the requisite details pertaining to the appointment of the above cited Directors, including their profiles, the effective date of appointment, Director Identification Number (DIN) details and other disclosures as required under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, shall be intimated to the Stock Exchange(s) upon receipt of the requisite approval from the Reserve Bank of India (RBI) and completion of the applicable statutory and regulatory formalities.

You are requested to take the same on record.

Thanking you
For and on Behalf of
Keertana Finserv Limited

Vendidandi Revan Saahith Reddy

Digitally signed by Vendidandi Revan Saahith Reddy
Date: 2026.07.14 19:31:31 +05'30'

Revan Saahith Reddy Vendidandi
Chief Financial Officer

CC: Catalyst Trusteeship Limited
Address: GDA House, First Floor, Plot No. 85,
S. No. 94 & 95, Bhusari Colony, (Right), Kothrud, Pune, Maharashtra - 411038, India.

CC: Axis Trustee Services Limited
The Ruby, 2nd Floor, SW, 29 Senapati Bapat Marg, Dadar West, Mumbai – 400 028

CC: Mitcon Credentia Trusteeship Services Limited
1402/1403, 14th Floor, Dalamal Towers, Free Press Journal Marg,
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