



January 27, 2025

To

**BSE Limited**

1" Floor, New Trading Ring,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai – 400001.

BSE Scrip Code: 975653

Dear Sir/ Madam,

**Sub: Intimation under Regulation 60 (2) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

This is to inform you that the Company issued Non-convertible Debentures (NCD) vide **ISIN: INE0NES07154** and **Date of allotment of such NCD is 23<sup>rd</sup> January 2025**. In terms of Regulations 60(2) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Record date and due date of payment of interest / Principle are as under:

SN	ISIN	Number of Non-Convertible Debentures on which interest is payable	Interest/Principal	Date of Allotment of Non-Convertible Debentures	Record Date	Old Face Value	New Face Value	Due Date of Payment
1.	INE0NES07154	5000	Interest	23-01-2025	08-02-2025	100000	100000	23-02-2025
2.	INE0NES07154	5000	Interest	23-01-2025	08-03-2025	100000	100000	23-03-2025
3.	INE0NES07154	5000	Interest	23-01-2025	08-04-2025	100000	100000	23-04-2025
4.	INE0NES07154	5000	Interest	23-01-2025	08-05-2025	100000	100000	23-05-2025
5.	INE0NES07154	5000	Interest	23-01-2025	08-06-2025	100000	100000	23-06-2025
6.	INE0NES07154	5000	Interest	23-01-2025	08-07-2025	100000	100000	23-07-2025
7.	INE0NES07154	5000	Interest	23-01-2025	08-08-2025	100000	100000	23-08-2025
8.	INE0NES07154	5000	Interest	23-01-2025	08-09-2025	100000	100000	23-09-2025

-----  
**Keertana Finserv Private Limited** (Formerly Known as Rajshree Tracom Private Limited)

Regd. Office: Office No 919, 9th Floor, 4A, Regus Granduer, Abanindra Nath Thakur Sarani, PS Arcadia Central (Camac Street), Park Street, Kolkata, West Bengal - 700016. Administrative Office: Plot No. 31 & 32, Ramky Selenium Towers, Tower A, Financial District, Nanakramguda, Hyderabad, Telangana-500032.

Contact Number: 040 4878 7000, E-mail ID: [secretarial@keertana.co](mailto:secretarial@keertana.co), CIN:U65100WB1996PTC077252, Website: <https://keertanafin.in/>



9.	INEONES07154	5000	Interest	23-01-2025	08-10-2025	100000	100000	23-10-2025
10.	INEONES07154	5000	Interest	23-01-2025	08-11-2025	100000	100000	23-11-2025
11.	INEONES07154	5000	Interest	23-01-2025	08-12-2025	100000	100000	23-12-2025
12.	INEONES07154	5000	Interest	23-01-2025	08-01-2026	100000	100000	23-01-2026
13.	INEONES07154	5000	Interest	23-01-2025	08-02-2026	100000	100000	23-02-2026
14.	INEONES07154	5000	Interest	23-01-2025	08-03-2026	100000	100000	23-03-2026
15.	INEONES07154	5000	Interest	23-01-2025	08-04-2026	100000	100000	23-04-2026
16.	INEONES07154	5000	Interest	23-01-2025	08-05-2026	100000	100000	23-05-2026
17.	INEONES07154	5000	Interest	23-01-2025	08-06-2026	100000	100000	23-06-2026
18.	INEONES07154	5000	Interest	23-01-2025	08-07-2026	100000	100000	23-07-2026
19.	INEONES07154	5000	Interest	23-01-2025	08-08-2026	100000	100000	23-08-2026
20.	INEONES07154	5000	Interest	23-01-2025	08-09-2026	100000	100000	23-09-2026
21.	INEONES07154	5000	Interest	23-01-2025	08-10-2026	100000	100000	23-10-2026
22.	INEONES07154	5000	Interest	23-01-2025	08-11-2026	100000	100000	23-11-2026
23.	INEONES07154	5000	Interest	23-01-2025	08-12-2026	100000	100000	23-12-2026
24.	INEONES07154	5000	Interest	23-01-2025	08-01-2027	100000	100000	23-01-2027
25.	INEONES07154	5000	Redemption of Principle	23-01-2025	08-01-2027	100000	0	23-01-2027

Submitted for your information and records.

Thanking you,

**For Keertana Finserv Private Limited**

**Kavikondala Rajendra**  
Digitally signed by  
Kavikondala Rajendra  
Date: 2025.01.27  
17:02:44 +05'30'

**Rajendra Kavikondala**  
**Company Secretary**  
**M.No. 62386**

-----  
**Keertana Finserv Private Limited** (Formerly Known as Rajshree Tracom Private Limited)

Regd. Office: Office No 919, 9th Floor, 4A, Regus Granduer, Abanindra Nath Thakur Sarani, PS Arcadia Central (Camac Street), Park Street, Kolkata, West Bengal - 700016. Administrative Office: Plot No. 31 & 32, Ramky Selenium Towers, Tower A, Financial District, Nanakramguda, Hyderabad, Telangana-500032.

Contact Number: 040 4878 7000, E-mail ID: [secretarial@keertana.co](mailto:secretarial@keertana.co), CIN:U65100WB1996PTC077252, Website: <https://keertanafin.in/>

## NOTICES

<b>Notice No.</b>	20250124-25	<b>Notice Date</b>	24 Jan 2025
<b>Category</b>	Company related	<b>Segment</b>	Debt
<b>Subject</b>	Listing of new debt securities of Keertana Finserv Private Limited		

### Content

Trading Members of the Exchange are hereby informed that the under mentioned new securities issued by Keertana Finserv Private Limited on private placement basis is listed and admitted to dealings on the BSE Debt segment with effect from today.

Quantity	5000
Market Lot	1
Scrip Code	976346
Scrip ID	1130KFPL27
Detail Name	KFPL-11.30%-23-1-27-PVT
ISIN Number	INE0NES07154
Credit Rating	IND BBB+/Stable
Face Value (Rs.)	100000.00
Paidup Value (Rs.)	100000.00
Issue Price (Rs.)	100000.00
Date of Allotment	23/01/2025
Rate of Interest	11.30 % p.a
Date(s) of Payment of Interest	Monthly 23/02/2025 To 23/01/2027
Date of Redemption	23/01/2027
Put / Call option	NA

### **The trading members may also note as under:**

- The aforesaid securities of the company will be traded only in dematerialised form under the ISIN Number as mentioned above.
- The tick size for the securities is 1 paise.
- For further details, please refer the Placement Memorandum on.

[https://www.bseindia.com/markets/debt/memorandum\\_data.aspx](https://www.bseindia.com/markets/debt/memorandum_data.aspx)

In case the trading members require any clarification they may please contact debt department on 22728352/8597/8995/5753/8915.

Hardik Bhuta

Assistant General Manager

January 24, 2025